



FIFE LAKE FARMERS MARKET OPERATIONS AND POLICY LIST

The Fife Lake Farmers Market began in 2012 with the goal of providing high quality local food and craft items to our shoppers, in a fun and friendly environment. We stress homemade and homegrown products, and encourage vendors to use environmentally benign methods.

Fife Lake Farmers Market Team:

Market Manager: Tim Holliday, 231-313-1673, timholliday@live.com
fifelakefarmersmarket@gmail.com
Facebook: Fife Lake Farmer's Market

Sponsoring Organization: Fife Lake Chamber of Commerce
PO Box 283, Fife Lake, MI 49633
www.fifelakechamber.org
fifelakechamberinfo@gmail.com

Location and Hours of Operation:

The season begins the Saturday of Memorial weekend and ends in early October.

The Market will be open 9 a.m. until 2 p.m. each Saturday.

The location will be in War Memorial Park, the grassy triangle as you enter Fife Lake from the round-a-bout at US-131.

Products Allowed:

- Fruits, vegetables and field crops
- Plants, cut flowers
- Honey and maple syrup
- Baked goods, jams and jellies
- Products approved by the Michigan Cottage Foods
- Local handmade crafts
- Local artwork

Local is defined as Michigan products.

Products not grown (or created) by the vendor must be made in Michigan and be identified with the name of the grower (or creator).

All food products must be labeled according to current Michigan Cottage Food Labeling requirements.

Every effort should be made by vendors to produce their own products.

The Market does not permit the sale of any marijuana or ingestible/consumable products that contain THC, CBD or CBG.

The Market Manager have the right to refuse vendor participation if the products are ineligible or do not comply with the rules indicated in this document. Repeat offenders will result in a failure to participate in future markets and any fees paid will not be refunded.

Vendor Fees and Participation

Market fees are due each day, or can be paid for the season.

Daily rate: \$5.00

Full season rate: \$85.00

- Vendor booths will be 10' x 10'. Please bring all necessary items to set up your booth (signs, walls, tents, tables, chairs and tablecloths).
- Booth spaces should be well presented with clear signs and clean relevant displays.
- Canopies and pop-up tents MUST be staked down. Weights are recommended.
- Electricity is not available
- Generators are not allowed in booth spaces.
- Set up starts one hour prior to opening time.
- Vendors are personally responsible for insurance coverage and compliance with local and state laws as it relates to Farmers Markets. It is the vendors responsibility to be up to date with any applicable licenses for their products and be able to furnish them upon request.
- Photos and videos taken by Market Manager may be used for promotional purposes.

Inclement Weather:

The farmers market is outdoors and open rain or shine. The Market Manager reserve the right to cancel the market in case of severe weather. If the market is cancelled it will be posted on our Facebook page.

Code of Conduct:

- Animals, including vendor pets, are not allowed at the Market, with the exception of service animals.
- Smoking is NOT ALLOWED in the market space
- Vendors are expected to be neat, courteous, and respectful. Loud music, arguments or profanity will not be permitted.
- This is not a place for campaign activity or promotion of religious or political philosophies. Please respect this neutral space
- You are responsible for removing all of your trash and cleaning up your site before you leave for the day.
- We do not allow reselling of a finished product.
- You may sell another person's product as long as it meets all the other rules and it is labeled as produced by that person.
- Plan to begin setting up in order to be ready to sell by 8:50 a.m. to ensure you are ready for customers by 9:00 a.m.
- Vehicles can be unloaded near the Market, then are to be parked in the nearby parking lot to create space for customers to park.

Promotion:

We have a Facebook page: Fife Lake Farmer's Market please like and share this page through your personal and/or business pages.

You may contact the page manager via text at: 231-313-1673.

Vendors are encouraged to promote themselves and our Market. This may be accomplished through word or mouth, fliers/promotional materials at your booth, social media, etc.