



FIFE LAKE FARM & CRAFT MARKET OPERATIONS AND POLICIES

The Fife Lake Farm & Craft Market's goal is to provide high quality local food and craft items to our shoppers in a fun and friendly environment. We stress homemade and homegrown products and encourage vendors to use environmentally benign methods.

Market Manager: Tim Holliday, 231-313-1673
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Facebook: Fife Lake Farm and Craft Market

Sponsoring Organization: Fife Lake Chamber of Commerce
PO Box 283
Fife Lake, MI 49633
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fifelakechamberinfo@gmail.com
Facebook: Fife Lake Area Chamber of Commerce

Location and Hours of Operation:

The 2024 season begins Thursday, May 9, and will run through mid-October. The market will also operate July 4, 5 and 6.

The Market will be open 4:00pm until 7:00pm each Thursday and will be held at the Lakeside Park in the village of Fife Lake, adjacent to the public beach.

Products Allowed:

- Fruits, vegetables, and field crops
- Plants, cut flowers
- Honey and maple syrup
- Baked goods, jams, and jellies
- Products approved by the Michigan Cottage Foods
- Local handmade crafts
- Local artwork

Products not grown or created by the vendor must be made in Michigan and be identified with the name of the grower (or creator).

All food products must be labeled according to current Michigan Cottage Food Labeling requirements.

We do not allow reselling of a finished product. Craft items should be hand-crafted, re-purposed or re-designed creations from recycled materials.

The Market does not permit the sale of any marijuana or ingestible/consumable products that contain THC, CBD or CBG.

The Market Manager has the right to refuse vendor participation if the products are ineligible or do not comply with the rules indicated in this document. Repeat offences will result in a loss of participation in future markets and any fees paid will not be refunded.

Vendor Fees and Participation

Market fees are due each day or can be paid for the 2024 season.

Daily rate: \$10.00

Full season rate: \$200.00

Non-profit organizations \$5 per day

- Vendor booths will be 10' x 10'. Please bring all necessary items to set up your booth (signs, walls, tents, tables, chairs, and tablecloths).
- Booth spaces should be well presented with clear signs and clean relevant displays.
- Canopies and pop-up tents MUST be staked down. Weights are recommended.
- Electricity is not available
- Generators are not allowed in booth spaces.
- Set up starts one hour prior to opening time.
- Vendors are personally responsible for insurance coverage and compliance with local and state laws as it relates to Farm & Craft Markets. It is the vendor's responsibility to be up to date with any applicable licenses for their products and be able to furnish them upon request.
- Photos and videos taken by the Market Manager or the Chamber of Commerce may be used for promotional purposes.

Inclement Weather:

The market is outdoors and open rain or shine. The Market Manager reserves the right to cancel the market in case of severe weather. If the market is cancelled it will be posted on our Facebook page.

Code of Conduct:

- Animals, including vendor pets, are NOT ALLOWED at the Market, except for service animals.
- Smoking is NOT ALLOWED in the market space.
- Vendors are expected to be neat, courteous, and respectful. Loud music, arguments, or profanity will not be permitted.
- This is not a place for campaign activity or promotion of religious or political philosophies. Please respect this neutral space.
- Vendors are responsible for removing all their trash and cleaning up their site before leaving for the day.
- A vendor may sell another person's product if it meets all the other rules, and it is labeled as produced by that person.
- Plan to begin setting up to be ready to sell by 3:30pm to ensure readiness for customers by 4:00pm.
- Vehicles can be unloaded near the market, then are to be moved to create space for customers to park.

Promotion:

The market will be promoted on Facebook through the Fife Lake Farm and Craft Market group and on the Fife Lake Area Chamber of Commerce group. Please like and share these pages through your personal or business pages. Vendors are encouraged to promote themselves and the market through word of mouth, fliers/promotional materials at their booth, social media, etc.